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Introducing Citizen's new label printer

The new CL-E331, Sleek design with outstanding performance at 300 dpi

The stylish high-resolution label printer

Leading global manufacturer of high-quality label, portable, POS and photographic printing solutions, [Citizen Systems Europe](#), has announced a new and innovative product; the [CL-E331](#) thermal transfer and direct thermal label printer. The CL-E331 is the latest addition to the CL-E label printer family and completes the range by adding in the capability to print at 300 dpi.

The new CL-E331, not only is it fast, it is precise and simple to operate. It features a printing speed of up to 150mm/sec (6"/sec) at a resolution of 300 dpi, ideal for when a clearer and more detailed output is needed.

Simple to setup, quick and easy to load the CL-E331 combines a contemporary design that is both stylish and practical, in a compact size that offers great features, reliability and high print quality every single time. Available in either black or white, the CL-E331 is suitable for a [wide range of verticals](#) from retail to healthcare.

A sleek design with high resolution output that guarantees quality, makes the CL-E331 the ideal choice for applications ranging from small test tube labels in healthcare to detailed rating plates in manufacturing. It is also equally suited to printing EAN barcodes and asset labels.

The CL-E331's intuitive operation makes it extremely user-friendly. Media can easily be loaded into the Hi-Lift™, 90° wide-opening case, which incorporates a ClickClose™ mechanism, utilises standard full size 300m ribbons with one-inch cores. The ribbon holders are designed to smoothly load the ribbon from any angle, with arrows showing the winding direction, to eliminate the possibility of errors whilst loading.

The new CL-E331 features 'out of the box' connectivity, equipped with LAN, USB and Serial interfaces as standard, with full hardware and software compatibility.

The printer benefits from Citizen's LinkServer™ network interface allowing for remote management, control & configuration. Furthermore, the printer supports the Zebra® ZPL,

Datamax® and EPL emulations as well as Cross-Emulation™ automatic language selection. [*]

The CL-E331 has an adjustable, locking media sensor for label gap and black mark sensing. Upper and lower tear bars allow labels to be removed in either direction with an autocutter version for complete label or tag cutting. The CL-E331 features tool-free maintenance: both head and platen can be replaced without tools in a fast and efficient manner.

Jörk Schüßler, Marketing Director EMEA at Citizen Systems Europe, said: “The CL-E331 has been developed to deliver incredible quality and clarity of print even with the smallest label sizes. This makes the CL-E331 the go-to label printer for those requiring fast, reliable and accurate printing in a full range of label sizes and resolutions.”

Visit the [Citizen Systems website](#) to learn more about the CL-E331 printer.

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About Citizen Systems Europe

Citizen Systems Europe is a wholly owned subsidiary of the Japanese Citizen Group. Recognised and respected for its high level of experience in advanced technology and innovative solutions, Citizen is famous for its watches, printers, machinery and electronic products.

Since 1964, Citizen Systems has been the brand of choice for printers worldwide, providing a wide range of top-line industrial printing solutions that modernise the business operations of many industries, including logistics, retail, manufacturing, hospitality, post and office supply.

Citizen Systems is fully focused on the distribution and support of label, portable, photo and POS printers, as well as calculators, through an extensive partner network across EMEA.

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